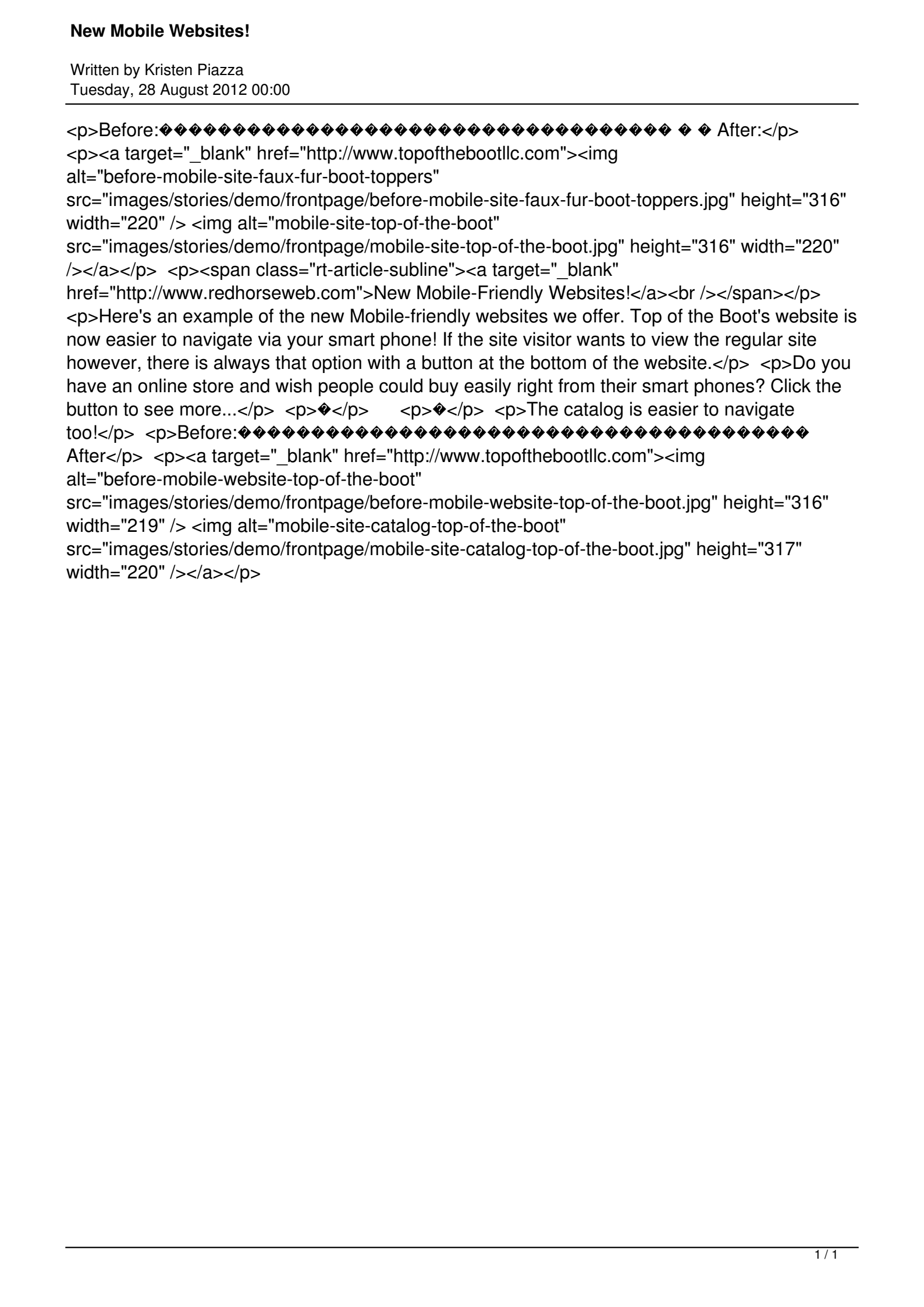
Before:  After:

New Mobile-Friendly Websites!
Here's an example of the new Mobile-friendly websites we offer. Top of the Boot's website is now easier to navigate via your smart phone! If the site visitor wants to view the regular site however, there is always that option with a button at the bottom of the website.
Do you have an online store and wish people could buy easily right from their smart phones? Click the button to see more...

The catalog is easier to navigate too!
Before: After